



## L'ECLISSE IS SPONSORING SUSAN G. KOMEN RACE FOR THE CURE® AND GIVING AWAY FREE PROFESSIONAL MAKEOVERS TO BREAST CANCER SURVIVORS

**[FEBRUARY 6, 2014] BELLEVUE, WA** – At L'eclisse Cosmetics, we believe that beauty and health go hand in hand. It's why our L'eclisse line of natural mineral makeup and skincare products feature water-resistant and mineral-based formulations, using anti-inflammatory and irritant-free ingredients. It's all part of our vision to provide a safe, natural, soothing and luxurious experience that's refined enough to meet the needs of people with very sensitive skin – including those who are battling, or have survived breast cancer.

L'eclisse founder Mimi Chou was inspired to help in the fight against breast cancer in honor of a family member. On March 1, 2014, L'eclisse will be sponsoring the Susan G. Komen Race for the Cure®, at Dodger Stadium in Los Angeles. Ms. Chou will be accompanied by several professional makeup artists at the L'eclisse booth and Beauty Bar inside the Survivor Oasis, where they will be offering free makeovers to breast cancer survivors and race participants.

Race participants and attendees are invited to visit the public side of the booth, where L'eclisse brand ambassadors will be greeting attendees, coordinating makeover appointments, and entering people in a product giveaway worth over \$600. L'eclisse will also be giving away 10 free race registrations to breast cancer survivors.

### ABOUT L'ECLISSE

L'ECLISSE MINERAL MAKEUP COMBINES PREMIUM QUALITY INGREDIENTS AND SOOTHING, PROTECTIVE MINERAL-BASED FORMULATIONS WITH A LONG-LASTING, LUXURIOUS USER EXPERIENCE THAT IS UNLIKE ANY OTHER NATURALLY-INSPIRED COSMETIC BRAND ON THE MARKET. PRODUCTS ARE MADE FROM WATER-RESISTANT, MINERAL-BASED FORMULAS USING ANTI-INFLAMMATORY, NON-COMEDOGENIC AND IRRITANT-FREE INGREDIENTS, AND ARE IDEAL FOR THOSE WITH SENSITIVE SKIN. L'ECLISSE MAKEUP AND SKINCARE PRODUCTS ARE OFFERED ONLINE AT [WWW.LECLISSECOSMETIC.COM](http://WWW.LECLISSECOSMETIC.COM)



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