



GET THE BEST MINERAL MAKEUP HOW-TO'S WITH NEW BEAUTY VIDEO TUTORIALS FROM L'ECLISSE.

[June 20, 2017] BELLEVUE, WA – At L'eclisse, we're committed to sharing our natural beauty lifestyle, along with the insider tips and tricks that you can use to get the most sheer enjoyment and long-lasting radiance out of our products. Now we're excited to announce the launch of the L'eclisse Beauty Video Tutorial Series.

Featured on L'eclissecosmetic.com, we're sharing step-by-step how-to videos for our Pressed Mineral Foundation, Pressed Mineral Setting Powder, Pressed Mineral Blush and Natural Lip Gloss. In keeping with our beauty philosophy, each tutorial features a model with a naturally gorgeous and approachable look.

In each video, you'll learn:

- How to choose the ultimate shade or shades to complement your complexion when shopping online.
- Mineral makeup application tips, including which L'eclisse makeup brushes to use, that help you best enjoy the advantages of each product's unique formulation
- Ways to create different looks with our products – whether it's achieving light to medium foundation coverage, or choosing the right lip color for a natural or classic beauty look
- About key ingredients and L'eclisse's signature packaging

To watch the videos now or learn more, visit: www.leclissecosmetic.com

ABOUT L'ECLISSE

L'ECLISSE MINERAL MAKEUP COMBINES PREMIUM QUALITY INGREDIENTS AND SOOTHING, PROTECTIVE MINERAL-BASED FORMULATIONS WITH A LONG-LASTING, LUXURIOUS USER EXPERIENCE THAT IS UNLIKE ANY OTHER NATURALLY-INSPIRED COSMETIC BRAND ON THE MARKET. PRODUCTS ARE MADE FROM WATER-RESISTANT, MINERAL-BASED FORMULAS USING ANTI-INFLAMMATORY, NON-COMEDOGENIC AND IRRITANT-FREE INGREDIENTS, AND ARE IDEAL FOR THOSE WITH SENSITIVE SKIN. L'ECLISSE MAKEUP AND SKINCARE PRODUCTS ARE OFFERED ONLINE AT WWW.LECLISSECOSMETIC.COM



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